



# Cocktail

CAMP

APRIL 22, 2012

URBAN STUDIO IN THE PEARL  
PORTLAND, OR

**SPONSORSHIP  
INFORMATION**

[info@cocktailcamp.net](mailto:info@cocktailcamp.net)

# WHAT IS COCKTAIL CAMP ?

Part social gathering  
and part learning  
experience, Cocktail  
Camp is a day-long  
event for both

**ENTHUSIASTS**  
&  
**PROS**

Our event is focused on

— *Local* —

products and businesses

“

The crowd - the mix of enthusiasts to the pros - everyone had a common level:

**SPIRITS AND A  
LOVE OF FUN!**

”

-previous attendee

With **awesome speakers** & a **laid back**  
cocktail party environment, we help  
foster a

*friendly*  
cocktail  
*education*

“The speakers were absolutely TOP-NOTCH!”

“I now can make cocktails for friends that are completely successful!”

“funny, engaging, and  
knowledgeable.”

”**ENLIGHTENING**”

-previous attendees



*How we help*

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We offer the opportunity to engage with an audience of professional mixologists, enthusiastic home bartenders, and people who are eager to learn more about craft cocktails.

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We'd love your help in educating them about your products.

“The palpable sense of commitment and dedication to the craft... **we were blown away!** We plan on bringing several friends/family from several cities around the US for next year's camp and make a weekend of it, going to **the bars and distilleries featured.**”

”

-previous attendee

WE SHOULD  
**TEAM  
UP!**

We're offering a few options to work together, whether you're a distiller, a local bar, or just want to sponsor an awesome local event. Check out the next page for our ideas.

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# Sponsorship Options

## FRIEND OF COCKTAIL CAMP

**\$100**

Great for small companies or non-booze related businesses who want to get involved with a fun local event.

### YOU GET:

- Your logo on the Cocktail Camp web site and printed promotional material.
- Your logo projected at the event.
- Space for your promotional material on our sponsor table.
- Access to 150+ attendees, including industry and enthusiasts.

## FEATURED SPONSOR

**\$250**

Perfect for spirits-related businesses who would benefit from exposure to our audience.

### YOU GET ALL OF THE ABOVE, PLUS:

- Exposure on Yelp, Daily Blender, PDX Pipeline, other media outlets.
- Full page in the program for your own content, a program designed as something people will keep around long after the day is over.
- Time to address the crowd the morning of the event.

## SHOWCASE SPONSOR

**\$750**

Great for distillers or producers with multiple products to showcase at the event.

### YOU GET ALL OF THE ABOVE, PLUS:

- Your own 90 minute social hour, in which you can serve tastings and sample cocktails (two cocktails and a punch) to attendees.
- Mixologists, servers, and recipes can be provided if needed.